



ALL SAINTS

CATHOLIC SCHOOL

Minutes

All Saints Catholic School Board of Directors Meeting

January 25, 2022 6:30 PM (Location: ASCS school room 101)

ASCS Mission

Be Strong, Be Courageous, Be Kind. Together we will teach children to see the world through the eyes of Christ and to model the lives of the Saints in a rigorous, academic environment.

Attendees:

Present (Y/N):

Jens Emerson	Y
William Misinski ('21)	Y
Kelly Neu	Y
Stephanie Warren ('19)	Y
Chris Wilmot ('20)	Y
Jamie Johnson	Y
Jenna Pitts	Y
Mary Mowry	Y
Louisa Fredriksson	Y
Bill Kreuser	Y
Fr. Campbell	Y
Bruce Varick	Y

1) 6:30 p.m. Call to Order

2) Prayer

3) Consent Agenda (if applicable)

Approval of Board Meeting Minutes: Jens, and Chris seconded, minutes approved.

4) Committee items removed from Consent Agenda Requiring Discussion/Approval

Principal Report:

- Grades 3-8 participated in Reconciliation.
- Novena for Life - we are praying each day this week and praying an all school rosary on Friday, January 28th, led by 3rd grade. 4 mass live streamed to many classes

- Open House is January 30th, 11:00 am - 2:00 pm. Planning activities for Catholic Schools Week coming up. The focus will be on celebrating the community, our students, our nation, vocations, and our staff and volunteers. Some activities include special games, fun free dress days, thank you to healthcare workers, inviting the pastors to lunch, collecting hygiene items for those in need, and the Knights of Columbus Free Throw contest.
- Teacher observations continue, both formal and informal.
- Second quarter is complete. Report cards and conference forms will be sent home Wednesday 1/26/22. Conferences will be held virtually 2/10/22.
- Our last Sustaining the Mission sessions were held 1/17/22.

Marketing Report:

Marketing Update-December 2021/January 2022

Open House/Catholic Schools Week

Sunday, January 30th from 11am-2pm is our Open House and the start of Catholic Schools Week. Each year we look for new and relevant ways to promote awareness for ASCS with the goal of increasing enrollment.

We have a mix of Marketing efforts, implementing multiple marketing touch points including:

- Kenosha Newsprint ads
- Digital Marketing
- Print Media-bulletin inserts, brochures/flyers for prospective families, daycare invites
- Parish Outreach
- Social Media

GALA:

- **Raffle Tickets**

Less than 2 months to go until our annual Gala, raffle ticket sales have been moving right along! Another raffle ticket flash incentive planned for February to help families stay excited about selling tickets.

- **Sponsorships/ADS**

Officially *SURPASSED* our budgeted sponsorship goal

- **Band/Live Music**

Booked a live trio for our event. The band is named "Triad" and is one of the house bands at Sazzy's B's in Kenosha, Wisconsin.

- **Decorations**

"My Dream Centerpiece" a Kenosha based centerpiece company will be donating ALL the centerpieces for our event!

- **Event Tickets**

We are preparing to go live with our event ticket sales.

- **Donations**

Donations have been coming in slowly. We are always looking to expand our call team to continue to solicit businesses. Classroom donations are underway. We are also in need of more physical donations, or call team volunteers.

Finance

- Finances are well and trending a little upward from budget.

Safety/Facilities:

- We continue to hold monthly fire drills and will have another tornado drill and "Run, Hide Fight" intruder drill soon.
- We continue to evaluate COVID data and guidelines and make adjustments at ASCS as needed.
- Two vacuum cleaners were donated to ASCS.

Misc. Topics

Executive Session

- Unless required

Next meeting February 22, 2022 6:30pm, All Saints Catholic School

