



ALL SAINTS

CATHOLIC SCHOOL

Minutes

All Saints Catholic School Board of Directors Meeting

June 1, 2021 6:30 PM (Location: Business Center)

ASCS Mission

“Moving Forward in Faith! Together we will teach children to see the world through the eyes of Christ and to model the lives of the Saints in a rigorous, academic environment.”

Attendees:

Present (Y/N):

Jens Emerson	Y
William Misinski ('21)	Y
Kelly Neu	Y
Mark Naidicz ('19)	Y
Stephanie Warren ('19)	Y
Chris Wilmot ('20)	Y
Bruce Varick	Y

1) 6:30 p.m. Call to Order

2) Prayer

3) Consent Agenda (if applicable)

Approval of Board Meeting Minutes: Mark motioned, and Jens seconded, minutes approved.

4) Committee items removed from Consent Agenda Requiring Discussion/Approval

Principal Report / Marketing Report

- Most teacher contracts and non-teacher positions are filled for next school year
- Celebrated 2nd grade First Communicants during ASCS May Crowning/First Communicants Mass on May 18th.
- Celebrate 8th grade graduates this week with a special Mass, school walk-through, Future Freshman Fun Day, and graduation.
- Fr. Lappe offered to hear confessions again before school lets out for the summer. We are working out details for this week and next.
- SJCA President Deacon Moynihan came to visit.
- SJCA Football coach Matt Rizzo came to visit with future SJCA freshmen interested in playing football.

Marketing

1. Promotion/Marketing (Ongoing)

- Social Media-highlighting in person, daily events
- Parish Communication-bulletin insert, ambo announcement, speaker at Mass, message from priest
- Follow up phone calls/emails to prospective families, families that left due to COVID, families from KUSD
- Newsletter/email/phone calls-promoting enrollment for current families
- Tours (2 of the 3 tours given this month enrolled.)

2. Future Promotional Opportunities

- KAPA (Kenosha Academy of Performing Arts)-confirmed- advertising in yearbook/booth at recital June 19th.
- ASCS sign at Little League Park-complete
- SIT, K4, and K5 round up/ice cream social TBD in August prior to the start of school.
- Highlight this year's High School valedictorians and salutatorians, former ASCS students-group picture/public congratulatory message
- Tours (Scheduling throughout Summer)

Finance

- No meeting

Facilities/Safety

- No meeting

Executive Session

- None

5) Open Topics – SJCA President Deacon Moynihan came to visit ASCS school board

6) Adjournment

Next meeting June 29, 2021 at 6:30 pm

