



ALL SAINTS

CATHOLIC SCHOOL

Minutes

All Saints Catholic School Board of Directors Meeting

October 27, 2020 6:30 PM (Location: ZOOM Meeting)

ASCS Mission

“Moving Forward in Faith! Together we will teach children to see the world through the eyes of Christ and to model the lives of the Saints in a rigorous, academic environment.”

Attendees:

Present (Y/N):

Shelley Gnolfo ('19)	Y
Jens Emerson	N
William Misinski ('21)	Y
Kelly Neu	Y
Mark Naidicz ('19)	Y
Stephanie Warren ('19)	Y
Chris Wilmot ('20)	Y
Woody Ritchie ('21)	Y
Fr. Michael Callea	N
Fr. Roman Stikel	Y
Bruce Varick	Y

1) 6:30 p.m. Call to Order

2) Prayer

3) Consent Agenda (if applicable)

Approval of Board Meeting Minutes: Woody motioned, and Mark seconded, minutes approved.

4) Committee items removed from Consent Agenda Requiring Discussion/Approval

Principal Report:

School/Academics/other:

- Free hot lunch program is going well.
- Will be receiving GEER funds through KUSD. The program is in the early stages. Funds can be used for things related to COVID-19.
- Teachers all have virtual teaching plans ready to go.
- We finished our first quarter! Report cards will be completed this week and virtual Parent Teacher Conferences will be next week. We have new learner behaviors on the report cards this year.
- Livestreaming Mass this week to the classrooms and if all goes well, we'll share the link with families.

- Baseline testing is completed. Data will be used to direct current and future instruction
- Prayed an all-school Rosary, led by our 4th graders.
- Classes have started to go to Adoration once a week.

Facility/Safety:

- Play yard - Mulch was spread and the SIT-K5 kids are now playing there.
- Security cameras were installed, six outside and two inside. New speakers were installed in all rooms. The sound from the PA system is very clear.

Enrollment Update-October 2020:

- Still giving tours to prospective families.

Marketing Report:

- Main initiatives were identified as:

- **October-Soles for Catholic Education Walk**

Update-Soles for Catholic Education Walk: October 17th-October 22nd. This was an initiative that gave us the opportunity to raise funds for our school, build community awareness for Catholic education and gave us the opportunity to receive matching funds from sponsors of the Soles Walk. We promoted our Walk through the Archdiocese of Milwaukee where we were featured in the Catholic Herald as one of the participating schools. The article communicated our unique way of promoting participation yet adhering to the COVID safety precautions and not exceeding the maximum number of people to gather in a space. By using the hashtag and promoting our walk on Facebook, the Archdiocese has shared our posts. We also invited the Kenosha News to come to school and take photos and promote our story and raise awareness about ASCS.

- **November-Annual Fund**

Update-Annual Fund (November): A simplified version of our annual fund mailer is being planned with the repurposing of our current marketing brochure and including an uplifting message but not ignoring that COVID has impacted our school and the need for fundraising is still present. We are currently in the draft phase of the annual fund piece. In regard to distribution, we are trying to establish a commitment from the parish on how we can distribute our annual fund mailer to the parishioners. We are in the process of requesting each parish to share with us their mailing list for this one-time opportunity.

- **December/January-2021-22 Enrollment/Open House/Catholic Schools Week**
(plan for virtual and in person Open House)

Update-2020-21 Enrollment/Open House/Catholic Schools Week (December-January): We are in the early planning stages for our Open House at the end of January. We are planning for both virtual and in-person options. We are compiling photos from teachers that can be used for videos or other marketing materials. We are also planning to roll out a “family feature” as an opportunity to get to know our new and current families.

Finance Report:

- Approval of September 2020 Financial Statements.
- Budget for 2020/21 School Year.

5) Open Topics – None

6) Adjournment

Next Meeting: Tue Dec, 8 2020 at 6:30pm